

Increasing The Ad Spend



360 Ad Sales
STRATEGY & TRAINING

1. Close the value _____ .
2. Create a needs _____ .
3. Use visual product _____ .
4. Get ahead of the _____ .
5. Better understand the clients _____ .
6. Translate total exposure into _____ .
7. Present a fresh _____ .
8. Create better _____ .
9. Increase relational _____ .
10. Keep your funnel _____ .