

## STRATEGIC PLANNING FOR REVENUE GROWTH!



To grow revenue, you need a “full circle” approach to ad sales and revenue strategy. Since 1996 I have helped media companies create revenue and grow the core strength of their teams. – Ryan Dohrn, Founder



### **STRATEGIC PLANNING & PERSONAL PERFORMANCE COACHING**

#### **OPTION #1: Phone/Skype Training:**

We meet via phone or Skype. We can meet once per month for 12 months or, one hour each week for 12 weeks. Easy to manage. Great for teams needing new ideas to boost sales, fix web sites, create pricing plans, create ad sales compensation plans, fix management issues.

\$2,500. (50% up front, you may cancel at any time.)

### **STRATEGIC PLANNING & PERSONAL PERFORMANCE COACHING**

#### **OPTION #2: Ryan at your office and phone/Skype follow-up:**

First, Ryan comes to your office for a day of revenue centric strategic planning for your company. The agenda and topics are 100% CUSTOM to your team. We will identify revenue roadblocks, create a revenue action plan to maximize your current revenue and find no less than five new lines of revenue in the next 6 months or less! Then, we meet via phone or Skype once a month for 11 more months. (See topics above)

\$6,500 plus travel. (50% up front, you may cancel at any time.)

“We hired Ryan to coach our team. We were very impressed. Ryan was engaging, energetic, knowledgeable, and professional. I thoroughly recommend his training and speaking services.”

- Bob Vrooman, SAGE Media, Los Angeles



“Ryan has been a huge help to my business. I appreciate his charisma, his guidance and his efforts. Any company large or small will benefit from his help.”

Nancy O'Brien, Sales, Aviation International News

