

Marketing eMedia Advisor Monthly eMail Template

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Goal: To deliver relevant marketing information to your advertisers in an effort to better educate them. We do this because an educated advertiser is a good advertiser. This is about sharing and not about you selling! Article links only!

IMPORTANT NOTE: This is a text only email. It is always best if it comes direct from a certain sales person rather than a group email. This is not required, just advised. Also, if you have good articles on your web site, share them too.

Potential subject lines: New marketing ideas for you, Business help from me to you, Marketing help for you, Business Growth Ideas

Body of the email: Contains 3 to 4 links to articles that are relevant to your advertisers. If sharing your links, only share one.

SAMPLE:

To: Bob Smith
From: Ryan Dohrn
Subject line: New marketing ideas for you

Good morning. Here are three articles I came across. I thought I would share them with you. I hope you will find them as helpful as I did.

Hate Going to Networking Events? Host Your Own:

<http://www.inc.com/jessica-stilman/how-to-network-like-a-real-entrepreneur.html?cid=homesub1>

The Best Marketing Advice You're Forgetting to Follow:

<http://www.entrepreneur.com/article/226812#>

The Case For And Against Checking Your Email When You Wake Up:

<http://www.fastcompany.com/section/how-to-be-a-success-at-everything?icid=fs0101019success>

If I can be of any help to you and your marketing efforts, please reach out to me.

Ryan

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Ryan R. Dohrn
Ad Sales Rep
Water Life Magazine
101 Etc Drive.